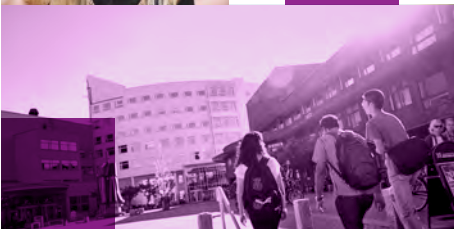
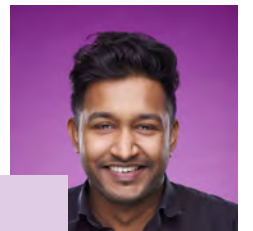




JÖNKÖPING UNIVERSITY

# BEGIN YOUR GLOBAL CAREER.



# WELCOME

We are a modern university that thrives in a changing world and combines academic tradition with engagement. Strongly embedded in the region, with an international body of students and faculty, our campus connects innovative and creative minds from across the globe. Jönköping University is a young, lively, and well-recognised university that hosts thousands of students. Take the chance to get a first-rate education, new experiences, and an opportunity to grow.



Our students are sought after, both nationally and internationally, and many have found a job even before graduating. With a curriculum supporting multi-cultural experience, you will be prepared for an international career.

Sweden is ranked among the best in the world when it comes to innovation, a position that we nurture both in theory and practice. During your time at Jönköping University, you will have the opportunity to start your own enterprise at our renowned business incubator, Science Park.

Our education integrates collaborations with business and society, embraces sustainability, and develops understanding of the benefits of differences in collaborative endeavours. At Jönköping University, you get an education with high academic standards and profound real-world relevance.

*Welcome to Jönköping University  
– we look forward to meeting you!*

AGNETA MARELL  
*President of Jönköping University*



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2021

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Covid-19 updates [JU.SE/CORONA](https://www.ju.se/corona)

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# THIS IS JU.

## Jönköping University

Jönköping University (JU) is a young, modern institution with 25 years of experience in knowledge building. JU is one of the most international universities in Sweden and is characterised by an entrepreneurial spirit and extensive cooperation with business and society. It is one of three private, non-profit institutions of higher education in Sweden, with the right to award doctorates, and conforms to national degree regulations and quality requirements.

### WORLD CLASS RESEARCH

- Our Business School has been ranked second globally and first in Europe in entrepreneurship research (Xu, Chen, Fung & Chan, 2017).
- The research areas of Business Studies and Economics are ranked first in Europe (Nordforsk, 2017).
- World-leading research in materials and manufacturing technology for casting.
- Our Engineering School is a member of CDIO, a prestigious collaboration between leading engineering schools globally.
- Our world-renowned research in ageing makes impact on society.
- The CHILD research group, within the field of disability sciences, has extensive national and international collaborations.

### HIGH QUALITY EDUCATION

- 800 partner companies and 1,000 research and partner institutions around the world.
- Unique study environment offering equality and a close dialogue with professors and lecturers.
- Approx. 90 % of our students get employed within two months after graduation, one of the highest rates in Sweden.
- Jönköping International Business School is among the 1 % of business schools worldwide that have earned double accreditation by both EQUIS and AACSB.

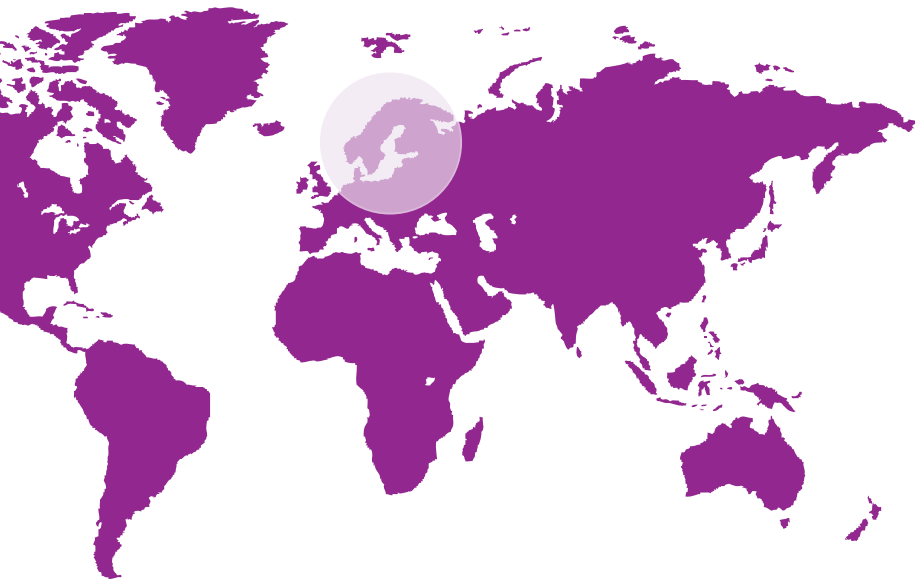


### INTERNATIONAL PROFILE

- One of the top universities in Scandinavia in terms of international student exchange.
- Four international campuses offering internships at global companies for School of Engineering students.
- Multicultural environment with 2,400 international students from 70 countries.
- Approx. 50 % of the students and faculty at our Business School are international.

# SWE #2

IN THE EF ENGLISH PROFICIENCY INDEX- THE WORLD'S LARGEST RANKING OF ENGLISH SKILLS



# 350

## PARTNER UNIVERSITIES

### SOME EXAMPLES:

Curtin University	Australia
University of São Paulo	Brazil
Shanghai Jiaotong University	China
Universidad de los Andes	Colombia
Kedge Business School	France
Ludwig-Maximilian University	Germany
Bocconi University	Italy
Kyoto University	Japan
Korea University	Korea
TEC de Monterrey	Mexico
Nanyang Technological University	Singapore
University of Bern	Switzerland
Rangsit University	Thailand
Northumbria University	UK
Texas A&M University	USA
IU- Vietnam National University	Vietnam

# 90%

GET EMPLOYED WITHIN TWO MONTHS

## ENTREPRENEURIAL SPIRIT

- Our students are Top 10 in the World Solar Challenge, building their own solar-powered car to race through Australia.
- Students participate every year in several world-class case competitions.
- JIBS Entrepreneurship Challenge is our own case competition held at our Business School every year.
- Around 250-300 new business ideas created by students and researchers every year.

# 12,000

STUDENTS

SWEDEN IS RANKED

# TOP 10

IN THE WORLD FOR QUALITY OF EDUCATION

## SUSTAINABLE FOCUS

- JU Sustainability & Diversity Network works to inspire stakeholders and arranges our yearly Sustainable Festival.
- Sustainability is embedded in our educational programmes and research.
- We have an active student association for Sustainable Action.
- JU strives to ensure equal opportunities and gender equality in both education and research.

# 1,000

RESEARCH AND PARTNER INSTITUTIONS

# NO.1

IN ENTREPRENEURSHIP RESEARCH IN EUROPE

# 14%

OF OUR STUDENTS START THEIR OWN BUSINESS

# BRIDGING KNOWLEDGE AND SOCIETY

Education, research and commissioned education are carried out through five schools, each one a specialist in their own field.

## JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL

Jönköping International Business School (JIBS) is double accredited with both EQUIS and AACSB, among the most renowned international accreditations available for business schools. Being accredited helps to stay on top when it comes to continuous improvement in education, research and the connection of the two.

The school has world-leading research with specific focus on entrepreneurship, ownership and renewal. Focusing its efforts on sustainable change and ensuring quality makes JIBS relevant and helps you further your career. JIBS philosophy of teaching is to mix theory with practice, with strong ties to a large group of companies and organisations. They give support in the development of educational

**START YOUR  
INTERNATIONAL  
CAREER.**

programmes and take part in the delivery of courses. As a student, you are challenged to solve concrete business problems.

JIBS wants you to aim high. Thanks to a research-oriented education that offers real-life experiences, students often find jobs quickly when they graduate. Deloitte, EY, IBM, Husqvarna, and Unilever are just a few of the companies that regularly employ JIBS students. JIBS is the most international business school in Sweden and will offer you a truly international experience.

## SCHOOL OF ENGINEERING

The School of Engineering is one of the leading educators in Sweden in the field of engineering. The school is a member of the CDIO initiative, an innovative global co-operation between universities for producing the next generation of engineers. The educational programmes equip students not only with technical knowledge but also with skills within leadership, communication, business and sustainability. The school has an extensive collaboration with hundreds of

**INVENT TOMORROW.**

partner companies in different industries, such as Saab, Volvo, Kongsberg Automotive, Fagerhult, Scania, and Husqvarna Group. They are also world leaders when it comes to research in materials and manufacturing technology for casting.

Research and doctoral education are targeted at industrial product realisation. Many of the educational programmes offer the possibility to do an industrial placement at a company or organisation.

The International Campuses of the School of Engineering (JU-IC) are nodes for implementation of education and research in an international environment. By means of JU-IC, students are offered the possibility to do an internship or thesis abroad, in collaboration with a company, and usually in combination with academic studies. This gives amazing opportunities for networking and new cultural experiences.



### SCHOOL OF EDUCATION AND COMMUNICATION

The School of Education and Communication offers educational programmes within the areas of teaching, media and communication studies, international work, and human resources. All programmes are based on both practice and science, and advanced research is part of the education from early on. The school has extensive activities within commissioned education towards professional training.

**MAKE A DIFFERENCE.**

Teaching and research aims to constantly add new aspects to what is already known, and build platforms for knowledge, interaction and communication. Students describe their study environment as both welcoming, inspiring and dynamic. Here, teachers and students have a close working relationship, and there is always room for discussion. Education, communication, relations, dialogue and creativity are words that describe both the educational programmes and the school's way of working.

### SCHOOL OF HEALTH AND WELFARE

As one of Sweden's prime educators in the field of health sciences, health care, and social work, the School of Health and Welfare offers high academic standards, distinct profile areas and extensive experience in education and research.

**BECAUSE YOU CARE.**

The education at the School of Health and Welfare is conducted in a flexible, inter-professional environment where simulation and digital techniques are combined with theoretical education by field specialists. The education and research are performed in close collaboration with the surrounding society to ensure an attractive, high-quality education.

The top-quality healthcare research has been published extensively in renowned international journals. Societal benefit is the hallmark of the School of Health and Welfare: to support creation of long-term sustainable health, welfare and care.

### JÖNKÖPING UNIVERSITY ENTERPRISE – PATHWAY PROGRAMMES

At the Pathway Programmes, international students are offered a chance to deepen their skills in language, mathematics and science in order to meet the requirements for higher education. In addition, the students are provided with a mix of preparatory courses, including knowledge of higher education in Sweden, study skills and how to communicate in an academic environment.

The Pathway Programmes also offer bridging programmes in collaboration with BI Norwegian Business school, in Oslo, as well as North Park University, in Chicago.

**KEEP YOUR FUTURE IN FOCUS.**

# SWEDEN

Sweden is known for being a clean, beautiful country, covered with lakes and forests and inhabited by 10 million people who are generous, kind and friendly, if a bit on the quiet side. This is a country that is regularly cited as one of the top places to live in the world.

## **A COUNTRY OF INNOVATION**

Lots of great innovations have originated here and many Swedish companies have grown as a result of this, for example Volvo, Ericsson, ABB, H&M and let's not forget IKEA. Swedes have a talent for creative thinking and inventiveness too. For example, Skype and Spotify belong to the new generation of technological successes.

## **SUSTAINABILITY**

Sweden is one of the global sustainability leaders and sees climate change as one of humanity's greatest challenges. Sustainability is at the heart of Swedish customs and values with Greta Thunberg as a world-known and famous spokesperson for these challenges. With her strong mindset she increases the awareness of climate change among people all around the world. "If not now, when?"

## **CLEAN, SAFE AND MODERN**

It's a beautiful country and the standard of living is high. Sweden has an incredible welfare system and healthcare. By international comparison, it is a prosperous country where wealth is evenly distributed. The citizens love and take care of nature and the environment, which is why their country is such a beautiful and clean place to live.

## **EQUAL AND DIVERSE**

Sweden is well-known for its inclusiveness and equality and is often cited as a country that is way ahead of the curve in terms of gender equality and LGBTQ rights. Due to high rates of immigration and an influx of employees from other parts of the world, Sweden, especially in urban areas, has become highly culturally diverse. It is a secular country but tolerant towards all religions and faiths.

**”** *When you come here, you are free to be yourself just the way you are.*

## **RICH IN ARTS AND CULTURE**

Sweden is a powerhouse in the fields of design, fashion, music, film and literature. It is the biggest exporter of pop music in relation to GDP, boasting international acts such as First Aid Kit, Robyn, Zara Larsson and the late Avicii. There are plenty of ways to get involved in arts and culture, from singing in choirs, to seeing plays, gigs and concerts and visiting museums up and down the country.



# GLOBAL SWEDE

Once a year, the Swedish Institute awards students who have excelled in areas linked to innovation and entrepreneurship. This year Gerui Ma aka Grace was one of them; she started her journey at the Pathway Programme and then continued studying the bachelor programme New Media Design at JU.



**GERUI (GRACE) MA**  
STUDENT FROM CHINA,  
GLOBAL SWEDE WINNER 2020

“ I am grateful to be receiving the award and see it as recognition for my efforts during the years. This does not only mean something for my personal career and development, but it encourages me to be a medium for my own country and Sweden wherever I am. In my eyes, “Global Swede” is not an award just for me, but everyone at JU who has been seeking harmony in internationalisation.

This is an award for all international students here who have stayed true to themselves but welcomed the Swedish and global spirit, and also for all Swedes who have been opening up themselves to the international students. I hope more international students could feel this way, meet those kind people, and be supported and encouraged.

## GRACE'S TOP 3

### KIND ATMOSPHERE

I have learned to appreciate people from different aspects. I'm a self-disciplined person who needs more encouragement than critique, and the Swedish way of teaching nourishes me with its gentleness.

### PERSONAL SPACE

As a quiet, introverted person, I feel calm and secure in Sweden. Being “different” is respected, and I can have my personal space when I need it.

### CITIZEN OF THE WORLD

I love the international environment. Meeting open-minded people from different cultures has been a great pleasure to me.

## SWEDISH FIKA

Fika is one of the first words you will learn when visiting Sweden. Fika is a social phenomenon, a legitimate reason to set aside a moment for quality time. An accompanying sweet treat is crucial. Swedes are among the top consumers of coffee and pastries in the world – a sign that Swedes appreciate the good things in life.



# JÖNKÖPING

Home of JU

Jönköping lies on the southern shores of Lake Vättern. It's a beautifully situated city, surrounded by lakes, with stunning waterfront views. It's a city with a lot to offer – stylish bars and restaurants, cosy cafes and shopping streets, theatres and music venues, lakes where you can row, kayak and do other water sports, and many beautiful parks to chill out with friends and enjoy some down time.



### GREAT LOCATION

The city is well placed in the southern part of Sweden with good connections to the major cities in northern Europe. JU is located in the heart of the city which makes it a perfect spot to set out and explore. Just around the corner from campus, you'll find Lake Munksjön's thriving promenade, which is often filled with people, especially in the spring and summer.

### STUDENT CITY

Student life spills out into the city and many student events, such as the famous Spring Inspiration, a fashion show run by students, invite the citizens to join.

### GROWING BUSINESS COMMUNITY

But there's much more to Jönköping than being a great place for fun and recreation. This is a city that lies in one of the fastest growing regions in Sweden. It has a well-deserved reputation for fuelling innovation and offers a favourable business environment where many successful companies already thrive, and new ones are born.

Local industry and the business community actively seek out our knowledge and expertise and want to collaborate with us and our talented students. It is truly a great place to come and study, and potentially start a new career.

### CITY OF DREAMHACK

One example of young entrepreneurship that has put Jönköping on the map is Dreamhack, one of the world's largest digital festivals, which is hosted in Jönköping twice a year and has attracted over 300,000 visitors to the city since 2001.

### SPORT CITY

Jönköping is home to several big sports teams such as – the ice hockey legends HV71 and football heroes J-Södra, as well as many other successful teams in basketball, handball, etc. Sport is a big deal here and there is a huge amount of sports associations and clubs to join, and year-round sporting events to enjoy.

# 140,000 INHABITANTS



## INTERNATIONAL AND NATIONAL AWARDS

### OUTDOOR LIFE

Best Municipality 2020.

### BEACH

One of the world's best places for swimming (CNN, 2020).

### HEALTH

One of the healthiest cities in the world, when it comes to elderly care (CNN, 2014).

### SPORT CITY

No.2 in Sweden 2020 (No.1, 2017).





LEONARDO ARBOLEDA SARMIENTO  
STUDYING MASTER'S IN DIGITAL  
BUSINESS, COLOMBIA

# MY STUDENT LIFE

## STUDENT UNION

A non-profit organisation run by students for students. It works with educational quality, student rights, social welfare and integration. It also runs various fun activities, trips and events. For example: Integration and Activity Committee, Students for Sustainable Action, Showtime – Performing Arts or E-sport with JUSTICE.

## INTRODUCTION WEEK

One of the first things you will experience is Kick-Off/Introduction Week – an event for all new students to help them feel welcome, have fun and get to know each other through a variety of social activities. It's also a week that will help you get prepared for your future studies. JU's Kick-off Week has been rated one of the best in Europe.

## WE LOVE SPORTS

The University is an elite-friendly campus where top athletes can get help to succeed in dual careers. JU Sport Association (JUSA) offers a lot of different sports clubs you can join on campus. In 2019, we successfully hosted the European University Rowing Championships. There is a sport and wellness centre right on campus, the Campus Arena. It hosts a gym, an area for indoor training and sports, such as basketball, indoor hockey, football, and more.

# HELLO JU!

My dream was to strengthen my leadership skills abroad and when I managed to get a scholarship from the Swedish Institute for Global Professionals I found my way to Sweden and Jönköping.

Let me tell you a few things about my student life in Jönköping. JU's campus is located in the heart of the city, with everything you need at your fingertips. There are plenty of places to study, meet your friends and hang out. It's a multicultural university that promotes diversity, so it's easy for international students to integrate themselves into student life.

What I appreciate most here is that we are given many opportunities to grow, not just academically but as a person. I'm convinced that the university experience has strengthened my own development – we cannot forget that before being professionals we are human beings!

There are lots of activities organised on campus, and – hot tip – if you want to take part in the annual cultural days on

campus, then bring over some traditional food and fun stuff from your country! The student associations here are well-organised and I've been impressed with the sheer variety of groups, disciplines, and initiatives we can take part in.

Make sure you take advantage of all the events and workshops organised by the Career Center and Health Care Service. Don't forget you can also get great support from the Student Union.

I love the surrounding nature and the green areas of Jönköping. Hälsoparken is a popular spot for students and we meet there for social activities. The city is also truly bike-friendly and you can cycle from the city out to the countryside in less than 5 minutes. In my spare time, I enjoy hiking or jogging, and playing tennis with my Spanish classmate.

If you want to get to know about Swedish culture, then the concept of meeting for a fika is a good start. It's the perfect excuse to meet new people and chill out after a long day at university.

There's lots more to talk about student life here, but the best way to find out is to come and discover it for yourself.

” *Whoever you are, wherever you come from, you'll have a great time!*



Find out more at [JU.SE/STUDY](https://ju.se/study)  
or at the Student Union  
[JONKOPINGSSTUDENTKAR.SE](https://jonkopingsstudentkar.se)

# YOUR CAREER STARTS HERE

As a student, sometimes it can be difficult to understand how theoretical knowledge can relate to the real world. Jönköping University values hands-on experience and makes it an essential part of your studies.

## INTERNSHIPS AND PLACEMENTS

Many students get to experience practical learning elements, such as internships or placements, during their studies. We believe that one of the most important parts of your learning journey is to get the opportunity to try out your future profession via direct contact with Swedish and international manufacturers and businesses. This will give you valuable real-life experiences and cultural knowledge, making you more employable. You'll also get the chance to establish contacts with future employers as well as build a network of contacts in the business world.

## PARTNER COMPANIES

Jönköping University has several hundred partner companies, both in Sweden and abroad, that are in close contact with our students. These companies get involved in many different ways, such as student projects, internships, research collaborations, customised courses and participation in career events.

## START-UPS AND SCIENCE PARK

Situated close to campus, Science Park is a meeting place for business representatives and new ventures. Jönköping University encourages students and staff to start new businesses and take advantage of the

support given from Science Park, which means you can access the resources for starting and developing a new enterprise free of charge. Every year, Science Park handles around 250–300 new business ideas from JU students and researchers.



Find out more at  
[JU.SE/EN/COLLABORATION  
SCIENCEPARK.SE](https://ju.se/en/collaboration-sciencepark.se)

### CAREER CENTER AND FAIRS

At our Career Center, you can get free guidance, discuss your future career, get feedback on your CV, and even receive practical interview training. They also offer lectures with representatives from professional life and a job portal where you can search for internships and projects.

At Jönköping University, several career fairs are held each year, serving as a meeting point for students and their future employers such as companies like: PwC Sweden, Volvo, Deloitte, EY, Aspia, and more.

### INTERNATIONAL CAMPUS (JU-IC)

The School of Engineering has established collaboration with key partner universities and companies globally. JU-IC offers you the opportunity to spend part of your programme pursuing an internship/ industrial placement and studies abroad. This gives you a unique real-world international experience! You will also receive hands-on support and be involved in various networking activities.

The international campuses are located in countries with huge market potential for companies: Brazil, Thailand, Vietnam, Mexico, and USA.

### GO ABROAD. AGAIN.

We have 350 partner universities in more than 60 countries. It means that in addition to Jönköping, Sweden, you will have the opportunity to explore a new country, meet new people and add to your multicultural experience. Most programmes include study and internship opportunities abroad!

### AFTER YOUR STUDIES

Join the school's alumni networks and meet fellow alumni. The networks organise events, some even abroad, where you can broaden your connections which is a good opportunity for your future career.

“ *By offering internships or a job, related to the student's thesis work, we have the opportunity to work together with talented students who have up-to-date knowledge.* ”

#### ANDREAS RANGERT

VP TREE PRO CUSTOMER UNIT & TECHNOLOGY OPERATIONS, HUSQVARNA GROUP, SWEDEN





# JU AT YOUR SERVICE

At Jönköping University we'll do our best to make your studies and your time with us go smoothly. We provide a variety of service functions on campus, in order to make you feel safe and at home at JU.

## **GUARANTEED ACCOMMODATION AND PICK-UP SERVICE**

We offer a free pick-up service and guaranteed accommodation, provided you have applied, paid and registered your arrival within the set deadlines. Most of our housing is located within 1-7 km from campus and you will receive a furnished room with WiFi, and access to a shared laundry room and kitchen.

## **ACADEMIC SUPPORT AND SERVICES**

The Service Center will help you with general study-related questions, course certificates or if you just need to find the way, they'll make sure to guide you to the right place.

At the University Library there is plenty of space for individual, and group studies. Reading and group rooms are available 24 hours a day.

If you need help with your studies, we have plenty of support for you. Our Career Center offers lectures and workshops and our Academic Resource Center can help you with various assignments.

## **WHATEVER YOU NEED, WE ARE HERE FOR YOU**

### **HEALTH SUPPORT**

Our Student Health Care is free of charge for you during your study time at Jönköping University. If you need to talk things through with someone, you can book a meeting with a study counsellor, nurse or the student chaplain. A devotional room for prayer and meditation is located in the library.

### **FOOD AND FIKA**

On campus, you'll find a variety of restaurants and cafés to enjoy food or coffee. Vending machines are available around the campus for your convenience – perfect for late-night study sessions.

### **SPORT CENTER ON CAMPUS**

The University's sports center, Campus Arena, is equipped with a sports hall for indoor team sports and a high standard gym, where students get a discount on the membership fee.

Find out more at  
[JU.SE/](https://www.ju.se/)

**PICKUP  
ACCOMMODATION  
STUDENT/EN/SERVICE  
STUDENT/INSURANCES  
SCHOLARSHIPS  
STUDENT/EN/EXCHANGE**



# FINANCIAL SUPPORT



## SCHOLARSHIPS WHEN APPLYING TO JU

There are a range of scholarships you can apply for before entering a programme at Jönköping University. For instance, the JU Scholarship, which covers a portion of the tuition fee. The Swedish Institute offers scholarships to students from a number of countries for master level studies. In addition, country specific financial support and scholarships are also available.

## SCHOLARSHIPS FOR STUDIES AND INTERNSHIPS ABROAD

Depending on your programme, you also have the opportunity to apply for scholarships supporting studies and/or internship abroad in a diverse number of countries. The funding could be used to cover your flight tickets and part of the cost of living in the host country.

## FREE HEALTH INSURANCE

Non-European students admitted and registered at JU will receive a supplementary emergency health insurance for free including medical and dental care, disability benefits and more.

The insurance is valid two weeks before the start of the studies and two weeks after the end of the studies. A proof of the insurance is included in the Letter of Acceptance.

## STUDENT DISCOUNTS

You can get student discounts pretty much everywhere! In shops, cafés, gyms, restaurants, for travel and more. Once you are registered as a student and become a member of the Student Union, you will receive access to these discounts during your studies!



## GENERAL LIVING COSTS

To live and study in Sweden, the average monthly student budget is around SEK 8,514 (€815 or \$925). You might spend more than that or less depending on your lifestyle.

Food	SEK 2,000
Accommodation	SEK 3,500 – 6,500
Local travel	SEK 550
Phone/internet	SEK 300
Miscellaneous	SEK 1,494
Total	SEK 8,514

Note: In order to apply for a residence permit to study in Sweden you will be required to show that you have financial support equivalent to SEK 8,514 per month.

# APPLICATION AND ADMISSIONS



Name	Major	Tuition Fees SEK/Semester	Duration	Academic requirements for admissions*
International Management	Business Administration	50,000	3 years	High school diploma with special demand on Mathematics, Civil/Social Studies.
Marketing Management				
Sustainable Enterprise Development				
International Economics	Economics	75,000		High school diploma with specific demand on Physics, Chemistry, and Mathematics.
Sustainable Supply Chain Management	Industrial Engineering and Management			
New Media Design	Informatics			
Prosthetics and Orthotics	Prosthetics and Orthotics	80,000		High school diploma with specific demand on Physics, Chemistry, and Mathematics.
Digital Business	Business Administration	60,000	2 years	A Bachelor's degree with at least 90 credits in one (or a combination) of the following areas: Business Administration, Economics, Industrial Engineering and Management, or equivalent. At least 60 credits in Business Administration.
International Logistics and Supply Chain Management				
Global Management				
Strategic Entrepreneurship				
International Marketing			1 year	
Engineering Management			A Bachelor's degree with at least 90 credits in Engineering or equivalent.	
International Financial Analysis		A Bachelor's degree with at least 90 credits in one (or a combination) of the following areas: Business Administration, Economics, Computer Engineering, Industrial Engineering and Management, or equivalent. At least 60 credits must be in Business Administration and 10 credits in Statistics, Mathematics or Econometrics.		
Applied Economics and Data Analysis	Economics		2 years	A Bachelor's degree in Economics, or equivalent with at least 60 credits in Economics. At least 15 credits in Mathematics/Statistics/Econometrics.
AI Engineering	Product Development	75,000		A Bachelor's degree with at least 90 credits in Computer Engineering, Electrical Engineering (with relevant courses in Computer Engineering), or equivalent. At least 15 credits in Mathematics.
Product Design				A Bachelor's degree with at least 90 credits in Mechanical Engineering, Civil Engineering (with relevant courses in construction), or equivalent. At least 15 credits in Mathematics, 7.5 credits in CAD and 15 credits of independent, theoretical based work, i.e. a thesis or the equivalent.
Master in Assistive Technology (MASTech)		70,000		A Bachelor's degree in Prosthetics and Orthotics or Mechanical Engineering.
Sustainable Building Information Management		75,000		A Bachelor's degree with at least 90 credits in Construction Engineering or Civil Engineering, or equivalent. At least 15 credits in Mathematics.
Materials and Manufacturing			A Bachelor's degree in Materials and Manufacturing, Mechanical Engineering, Chemical Engineering, Engineering Physics or equivalent. For Bachelor of Science in Chemical Engineering or Applied Physics, relevant courses in Materials Science, Manufacturing Technology, Thermodynamics and Solid Mechanics must be included. For Chemical Engineering relevant courses in Physics must also be included. At least 15 credits in Mathematics.	
Production Engineering and Management	Production Systems		A Bachelor's degree with at least 90 credits in Mechanical Engineering, Industrial Engineering and Management, Civil Engineering, or equivalent. At least 15 credits in Mathematics and 15 credits of independent, theoretical based work, i.e. a thesis or the equivalent.	
Supply Chain Operations Management				A Bachelor's degree with at least 90 credits in Mechanical Engineering, Industrial Engineering and Management, Computer Engineering, Civil Engineering or equivalent. At least 15 credits in Mathematics.
Sustainable Communication	Media and Communication	58,000	1 year or 2 years	A Bachelor's degree with at least 90 credits in Media and Communication Studies or Social Studies including independent, theoretical based work, i.e. a thesis or equivalent.
Interventions in Childhood	Child Studies			A Bachelor's degree with at least 90 credits in Health and Care Sciences, Behavioral Science, Social Work, Disability Research, or Educational Sciences including independent, theoretical based work, i.e. a thesis or the equivalent work that demonstrates that the applicant has conducted independent, systematic research and formally written about this research (e.g. participation in work-based research; participation in research methods courses).
Occupational Therapy	Occupational Therapy			2 years or 4 years Web-based

\* English requirements for direct entry to our Bachelor's and Master's programmes IELTS 6.5/5.5, TOEFL 90/20 or equivalent.

\* If you do not meet the requirements, see our Pathway Programmes on page 34 – 35.

## BUSINESS

## MARKETING MANAGEMENT

**Degree** Bachelor of Science with a major in Business Administration, 180 credits

 Elective Semester  3 years

 Double Degree Opportunity

This programme will give you the skills to support companies' development and growth by leading projects and functions within the various areas of marketing and business renewal. You'll be learning about this from multicultural perspectives. The last year offers plenty of specialisation options, either by studying abroad or elective courses of your choice.

This includes the opportunity to do an internship in another country or different networking opportunities. It also includes an opportunity to apply for a double degree exchange programme with IQS Business School in Spain.

After your studies, you will be well-prepared for positions such as project leader, marketing assistant, communication planner, marketing coordinator, business developer, product or brand manager, salesperson, key account manager, service manager, after-sales or export manager.





**HANNA JONSSON**  
BUSINESS DEVELOPMENT  
REPRESENTATIVE, DROPBOX,  
IRELAND

” Jönköping University gave me the international experience and the language skills I needed to succeed in starting a career overseas.

## BUSINESS

## SUSTAINABLE ENTERPRISE DEVELOPMENT

**Degree** Bachelor of Science in Business and Economics, with a major in Business Administration, 180 credits

 Elective Semester  3 years

The programme fills the increasing need for leaders, in both for-profit and not-for-profit organisations, who can initiate and manage change processes.

We recruit students who are interested in the management of change and innovation, with a particular emphasis on environmental and social sustainability. The programme is designed to foster creativity and an entrepreneurial mind-set, so that as a graduate you are able to launch and manage new initiatives – or renew existing practices. You will be well-prepared for work in the private, non-profit and public sector – and for post-graduate study.

The programme provides a solid foundation for a position in general management, and in particular equips you for work as a project leader, business developer or sustainability manager.



**OTIS JIANG**  
STUDENT FROM CHINA


” I care a lot about sustainability and the programme offers great education, combining sustainable development and business. It has been the best three years of my life.

## BUSINESS

## INTERNATIONAL MANAGEMENT

**Degree** Bachelor of Science in Business and Economics with a major in Business Administration, 180 credits

 Elective Semester  3 years

 Double Degree Opportunity

In a world with increasing international competition, there is a great need for managers who can develop existing businesses by seizing new opportunities from both domestic and international contexts. The programme prepares you for global business success and to challenge perceptions and embrace diversity in an increasingly globally integrated business environment. The third year offers plenty of specialisation options, studying abroad or elective courses, which includes internship opportunities overseas. It also includes an opportunity to apply for a double degree exchange programme with Kedge Business School (France) and EBS Business School (Germany).

You will get an excellent foundation for starting your own business or pursuing an international career as a business developer, financial assistant, junior analyst, marketing coordinator, salesperson, product manager, brand manager, account manager/key account manager/service manager, marketing assistant, export manager, or project leader.



**SALAR ROSHANDEL**

EXPANSION MANAGER, LENDO, SWEDEN

” My job involves evaluating new markets in Europe to see if the company can expand there or not. I get to travel a lot, meeting potential partners, assessing business opportunities and setting up new offices in different countries.

Studying at Jönköping University, and being around international students and staff, set the stage for what I ended up doing. All this experience gave me a

realistic idea of what working in an international company would be like.

In my job you need to be good at sales and networking. I think the environment at JU gave me a solid grounding in this.

But you also need to be good at market analysis and pitching for capital, with a sound understanding of macroeconomics, and international rules and regulations.

For anyone who is aiming for an

international career, my advice would be to try different roles, meet different companies and travel as much as possible before you settle down in a career.

I am a pilot who studied business administration, was thinking of becoming a management consultant, but ended up in sales and business development! I've had a really interesting international career!

## ECONOMICS

## INTERNATIONAL ECONOMICS

**Degree** Bachelor of Science in Business and Economics with a major in Economics, 180 credits

 Elective Semester  3 years

This programme will help you understand the process of global markets. It will develop your understanding of economic theory, which allows you to analyse socio-economic problems and understand the dynamics of our fast-paced, interconnected global economy. The combination of economics and statistics gives you the skills and tools you need to solve complex problems by processing and analysing data.

After graduation, you can work with economic issues in areas such as environmental management, health, finance, regional development, and business development. You could also work with these issues within international organisations such as the EU, the UN, or the OECD. Work tasks might include data collection, market analyses, managing financial assets, or working on economic or strategic issues.



**STACY/CHENGSHUANG LIU**  
QUALITY MANAGER, SWEDEN

” My studies opened my mind and have given me new perspectives for my future career. Furthermore, I'm now living an independent, adventurous life in Sweden!

## HEALTH SCIENCE

## PROSTHETICS AND ORTHOTICS

**Degree** Bachelor of Science with a major in Prosthetics and Orthotics, 180 credits

 Study abroad  Internship  3 years

Prosthetists and orthotists work with assistive devices that sit on the outside of the body and replace or assist any part of the body that is not functioning properly. The technology used in the profession is individually adapted and focuses on increasing the quality of life for people with various limitations. The field combines working with people and technology in an interesting and exciting way.

Your studies will include an overview of important concepts, theories and practical exercises, along with a clinical placement and a major thesis project. In addition to the main field, the programme includes courses in anatomy, psychology, pathophysiology related to prosthetics and orthotics, mathematics, and biomechanics.





**LASSE B WESTENDORP**  
STUDENT FROM DENMARK

” The programme is a unique mixture of theory and practice. It's fascinating that we get to test the whole treatment process with actual patients right here on campus.

## INFORMATICS

## NEW MEDIA DESIGN

**Degree** Bachelor with a major in Informatics, specialisation in New Media Design, 180 credits

 Study abroad  Industrial Placement  3 years

This programme combines graphic design, programming and web design, with training in both digital marketing and project management. Get skills to design and encode interactive web applications for different devices and platforms with a clear focus on the user experience. Develop your theoretical and practical knowledge for designing graphic material for both printed and digital media.

This degree gives you a good base for various roles such as graphic designer, front-end web developer, UX designer and web strategist. Future workplaces could range from technologically advanced production companies to more traditional advertising agencies.



**GERUI (GRACE) MA**  
STUDENT FROM CHINA,  
GLOBAL SWEDE WINNER 2020




*“ Studying at the School of Engineering gave me the space and resources to do my own thing, but with a backdrop of a lot of support and help. I would position myself as somewhere between a digital designer and UX engineer.*

*My current work spans graphic design and front-end development. I tend to cling to the artistic side of things, but the technological aspect of my studies has given me another type of energy. It's a good balance!*

## ENGINEERING AND BUSINESS

## SUSTAINABLE SUPPLY CHAIN MANAGEMENT

**Degree** Bachelor of Science in Industrial Engineering and Management, specialisation in Sustainable Supply Chain Management, 180 credits

 Study abroad  Industrial Placement  3 years

This programme equips you with the knowledge and skills to tackle the complex issues that today's supply chains face. Specifically, we focus on sustainability – one of the most significant concerns of supply chains in terms of business, society and the environment. The programme is designed to incorporate real-life issues regarding sustainability and includes topics from purchasing and production, to distribution and retailing.

Our professional faculty ensure that you will gain a unique experience that strongly connects theory and practice. You will also have the opportunity to spend at least one semester abroad, which will further broaden your international proficiency. The programme educates future industrial engineers and executives with a multi-disciplinary skillset who will be experts in managing sustainable supply chains.



*The best part of this programme is the different group projects. Working with inspiring classmates and getting great feedback from our teachers has really helped me open up.*

*This isn't a traditional graphic design degree. It fully embraces the digital era and requires logical thinking to do the programming. You have the potential to graduate as a 'hybrid unicorn', offering a unique combination of skills. I can see a lot of opportunity ahead of me.*

ECONOMICS

## APPLIED ECONOMICS AND DATA ANALYSIS

**Degree** Master of Science with a major in Economics, 120 credits

 Internship  2 years

This programme develops your ability to apply economic models to real-world problems and to use various methods of data analysis to solve them. The programme offers a semester of interdisciplinary modules in collaboration with companies and organisations, a 10-week internship, and courses in programming and machine learning.

After graduation, you will have the skills to work closely with decision makers, processing and analysing large quantities of data and communicating your analyses to managers. Future workplaces could be domestic or international companies, public organisations, aid organisations, and organisations like: the UN, the EU, and the OECD. Some possible roles are data analyst, analyst, strategist and business developer.



**TINA WALLIN**  
PROGRAMME DIRECTOR,  
PHD, ADJUNCT ASSISTANT  
PROFESSOR AT CENSE

**”** *When I worked on developing this programme my aim was to combine economic theories, statistical methods, and practical applications to expand students’*

BUSINESS

## INTERNATIONAL FINANCIAL ANALYSIS

**Degree** Master of Science with a major in Business Administration, 60 credits

 1 year

The operation of financial markets is one of the most complex topics. It's about the study of interactions between human beings, with all their preconceptions and misconceptions. The programme prepares students for positions that demand advanced analytical skills in financial economics and statistics.

The programme gives both a solid, theoretical background as well as the mathematical and practical tools for advanced financial analysis in an international setting. The courses incorporate real-world applications, visits from guest speakers working in finance, as well as study visits to financial organisations.

After graduation, you will be able to apply for positions that require advanced analytical skills in financial economics and statistics, both in the finance sector and also in other private and public sectors, which are in high demand around the world.


*perception of what economics is and how it can be used after graduation. I think the result is a very exciting programme that really prepares students for their future careers.*



BUSINESS

## DIGITAL BUSINESS

**Degree** Master of Science with a major in Business Administration, 120 credits

 International internship  2 years

This programme takes a broad perspective on digitalisation and its effects on society. The programme stimulates creative thinking around digitalisation, strategic change and business innovation. It allows you to identify and analyse business opportunities for both new and existing companies.

It combines theoretical and real-world practical work and introduces you to some digital tools and techniques that will give an extra edge to your skillset. The second year of studies includes an internship semester whereby students study online courses in parallel to gaining practical experience. After graduation, students may be interested in working as strategists at established companies, as consultants, or as entrepreneurs exploring the opportunities of the digital economy.





**THI THU TRANG VU**  
MARKETING MANAGER WITH  
ISHARE FOREIGN LANGUAGE  
INSTITUTE, VIETNAM

**”** *The pandemic has triggered more innovative and digitalised solutions around the world. This programme enhances your skills and will make you stand out more on the job market.*

BUSINESS

## GLOBAL MANAGEMENT

**Degree** Master of Science with a major in Business Administration, 120 credits

 Elective Semester  2 years

The programme is tailored to equip students with the knowledge and skills required to become an effective leader in a business world that is increasingly global, culturally dynamic, data driven, socially responsible, and entrepreneurial. Through projects and group work, students fine-tune their planning and collaboration skills, and garner experience in intercultural relations. Support is provided throughout by faculty with substantial experience in management practice and research.

The programme prepares students for a wide range of careers, such as project leader, change manager, international business developer or head of operations. The second year offers the opportunity to specialise your degree by selecting elective courses abroad or at JIBS, or by doing a corporate internship.



**DANNY BRÄNNHULT**  
HYUNJOO MOBIS PARTS EUROPÉ,  
SWEDEN

**”** *Studying in an international environment means that you develop as a person and get the tools to solve problems in the corporate world.*

BUSINESS

## INTERNATIONAL MARKETING

**Degree** Master of Science with a major in Business Administration, 60 credits

 1 year

International Marketing is a programme that develops your ability to address contemporary marketing challenges, including digitalisation, globalisation, and the rapid rate of market change. The programme has an emphasis on business practice by offering course activities that combine corporate interaction with theoretical depth.

During the year, you will study topics ranging from the behaviour of consumers to the nature of the global economy. For example, you will become engaged in discussions about how consumers relate to and affect each other, how digital media influence planned communications, and how export is managed.

The programme prepares you for an executive career in marketing, taking on positions such as marketing manager, export manager/consultant, or international account manager.





**BART BERENDE**  
PRODUCT MANAGER,  
GARNIER, L'ORÉAL GROUP,  
THE NETHERLANDS

” Approaching marketing from an academic point of view without losing focus on the business perspective was a very valuable combination for me.

BUSINESS

## INTERNATIONAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

**Degree** Master of Science with a major in Business Administration, 120 credits

 Elective Semester  2 years

This programme offers a uniquely cross-disciplinary education, combining the core topics of logistics and supply chain management with informatics and economic geography. Students gain deep theoretical knowledge and understanding of supply chain networks, as well as the tools needed to analyse, develop and change them.

There is a strong connection between theory and the real world. Real-life cases, company visits, and seminars ensure that students will have continuous exposure to practice, practitioners, and the faculty's internationally recognised research. Graduates are prepared for an international career in the areas of supply chain management and logistics.

The second year offers plenty of specialisation options, either by studying abroad or elective courses of your choice, which includes the opportunity to do an internship.



**LIZZA VALERIA C. VILLAGÓN**  
CUSTOMER SERVICE MANAGER,  
TRELLEBORG SEALING  
SOLUTIONS, SWEDEN

” My studies opened doors for me; I got to know many people that have enriched my life at different levels, both career-wise and privately, as I made good friends from different parts of the world.

BUSINESS

## STRATEGIC ENTREPRENEURSHIP

**Degree** Master of Science with a major in Business Administration, 120 credits

 Elective Semester  2 years

The Strategic Entrepreneurship programme develops students' competence to both launch start-up companies as well as pursue entrepreneurial opportunities within existing organisations. The education covers both new venture creation and business renewal, using state-of-the-art research and practical experiences. Students become acquainted with the Swedish business landscape and have the opportunity to develop their own business ventures in close collaboration with Jönköping's Science Park.

Graduates are prepared for a wide range of careers, including business owner/manager, entrepreneur, business developer, project leader and change manager. The second year offers plenty of specialisation options, studying abroad or elective courses, which includes internship opportunities overseas.



**RUDOLF MOOS**  
CO-FOUNDER AND CDO,  
BREUCKMANN EMOBILITY,  
GERMANY

” *An entrepreneur is someone who wants to build something great, who can overcome uncertainty and just keep going. Entrepreneurship involves standing up for the thousandth time, even if you've fallen 999 times before.*

BUSINESS

## ENGINEERING MANAGEMENT

**Degree** Master of Science with a major in General Management, 60 credits

 1 year

This programme provides a tailor-made education in management for those holding a bachelor's degree in engineering. It prepares students for work in positions that require a broad management understanding combined with technical knowledge.

After graduation, you will belong to an attractive group of graduates holding degrees in both engineering and management. This will qualify you for a variety of positions, especially those that require an understanding of the technical processes of a company to be a business leader. It will also enhance your ability to realise your own business idea or innovate within an existing firm. Engineering Management includes frequent business interaction to secure practical relevance as well as academic depth.




**HEIDDÍS RÚN GUÐMUNDSDÓTTIR**  
FORMER STUDENT FROM ICELAND

” *Ask an engineer and you'll get one answer. Ask a business person and you'll get a thousand different answers. That's what engineers need to learn when working with business cases.*

ENGINEERING

## AI ENGINEERING

**Degree** Master of Science with a major in Product Development, specialisation in AI Engineering, 120 credits

 Study abroad  Industrial Placement  2 years

In this programme, students will learn the theory and practical application of state-of-the-art data-driven AI systems. The programme features advanced level courses in AI, data science, and machine learning. Master's thesis projects are conducted within the scope of ongoing research projects led by faculty from the Jönköping AI Laboratory. A majority of thesis projects are conducted in close collaboration with partners from the private or public sector.

The career opportunities are both excellent and diverse for AI Engineering graduates. For academically inclined students who wish to pursue a career in higher education, it is possible to apply for PhD student positions in computer science after completion of the master's education. For students who are interested in putting theory into practice, the region of Jönköping features a wealth of companies and governmental agencies looking for AI and machine learning competence.






**NIKLAS LAVESSON**  
PHD, FULL PROFESSOR OF  
COMPUTER SCIENCE, HEAD OF  
JÖNKÖPING AI LAB

” Jönköping AI Laboratory, JAIL, was established in 2018 at the School of Engineering. The vision of JAIL is to establish a bold, curious, and attractive academic centre of excellence for AI in Sweden.

ENGINEERING

## MATERIALS AND MANUFACTURING

**Degree** Master of Science with a major in Product Development, specialisation in Materials and Manufacturing, 120 credits

 Study abroad  Industrial Placement  2 years

Engineering products are becoming more complex with greater demands on performance, energy efficiency, environmental impact and costs. To be able to optimise design of engineering components it is essential to understand the influence of process parameters on the materials' structures and their resulting properties.

During the first year, this programme gives a general understanding of the theories behind materials, their manufacturing processes and their role in the entire product development process. In the second year, the programme provides a unique opportunity for students to choose between two tracks based on their own career interest: component realisation or foundry technology.




*Our mission is to promote excellence in research and education and to have a regional impact in industry and a national impact in policymaking, concerning AI-related matters.*

*Jönköping is an exciting region for students. It has a strong presence of innovators and entrepreneurs, many of whom enjoy collaborating with researchers at Jönköping University.*

ENGINEERING

## PRODUCT DESIGN

**Degree** *Master of Science with a major in Product Development, specialisation in Product Design, 120 credits*

 Study abroad  Industrial Placement  2 years

Students will work with the conceptualisation and realisation of products from conceiving the first product ideas to specifying the manufacturing of them. Products that are studied can be anything from ships and aircrafts, to consumer products such as bicycles and toasters. Students are to choose between two tracks: Design or Product Lifecycle Management.

Product examples are locally produced and include forestry and gardening equipment, parts for automobiles, sheet metal and plastic parts and more. In addition to learning theories on design and engineering, practical work is done emphasising building prototypes using 3D printing and handcrafting of prototypes in the school's workshops. You will be well-prepared for work on industrial design projects, as a consultant or future research work.






**JOSE KALLUPURACKAL**  
DESIGN ENGINEER, IKEA  
(SIGMA), SWEDEN

” During our courses, we worked in teams made up of different competences. This way of studying made it easier for us to apply our knowledge in the real world.

ENGINEERING

## PRODUCTION ENGINEERING AND MANAGEMENT

**Degree** *Master of Science with a major in Production Systems, specialisation in Production Engineering and Management, 120 credits*

 Study abroad  Industrial Placement  2 years

This master's programme provides you with skills to carry out engineering work and manage improvements in a production system. It prepares you with knowledge regarding flexible and adaptive production systems that can proactively respond to industrial changes.

The programme builds knowledge in manufacturing strategies including reconfigurable production systems, production engineering and automation. Graduates will be provided with methods and tools used for improving production solutions. Aspects of management are included in many of the courses, providing skills in leading and integrating production engineering during a new product realisation process. Graduates will be highly skilled engineers with sustainable, innovative mindsets for future development of a complex and digitalised industry.



**KIM VUORINEN**  
FORMER STUDENT FROM FINLAND

” Spending a year at the international campus in Bangkok really broadened my horizons. My internship at IKEA there also made my CV stand out. Now I have the readiness to move abroad and work in more challenging places.

ENGINEERING AND HEALTH SCIENCE

## MASTER IN ASSISTIVE TECHNOLOGY (MASTECH)

**Degree** *Master of Product Development, specialisation in Assistive Technology, 120 credits*

-  Study abroad
-  Internship
-  2 years

This programme, with a specialisation in assistive technology, focuses on innovative product development of assistive devices for individuals with disabilities. It requires a combination of medical and engineering knowledge. Students will link theory to industrial practice by completing several projects addressing problems identified by industry partners, and by doing an industrial placement.

Graduates leave the programme prepared for a career within the assistive technology sector having gained the knowledge and skills related to product development, design and manufacturing.



**NERROLYN RAMSTRAND**  
PROFESSOR, DEPARTMENT  
OF REHABILITATION




” *The Masters in Product development – specialisation in assistive technology is a unique programme that combines the fields of medicine and engineering.*

SCHOOL OF HEALTH AND WELFARE

ENGINEERING

## SUPPLY CHAIN OPERATIONS MANAGEMENT

**Degree** *Master of Science with a major in Production Systems, specialisation in Supply Chain Operations Management, 120 credits*

-  Study abroad
-  Industrial Placement
-  2 years

This programme prepares you for operations management in supply chain contexts. You will be equipped with knowledge and skills to deal with integrated systems in directing, designing and developing sustainable operations for network-based delivery of products and services.

Throughout your education, you will gain extensive experience in problem-based learning where real-life issues are incorporated, requiring constant application of communication and presentation skills to perform in various decision-making constellations. Graduates will be highly skilled engineers, knowledgeable about supply chains and operations of the future with the ability to maneuver within a sustainable, complex, digitalised, global system as operations managers, industrial engineers, or supply chain managers.

SCHOOL OF ENGINEERING

*Throughout the programme, students will gain knowledge and skills to develop products which enhance the lives of people with disabilities.*

*This will involve close collaboration with users of assistive technologies as well as companies involved in the manufacture and supply of assistive devices.*





**RAHEL ZELEKE**  
FORMER STUDENT FROM ETHIOPIA

## ENGINEERING

## SUSTAINABLE BUILDING INFORMATION MANAGEMENT

**Degree** *Master of Science with a major in Product Development, specialisation in Sustainable Building Information Management, 120 credits*

 Study abroad  Industrial Placement  2 years

Digitalisation is the single most significant change factor of our age. The built environment sector is the largest sector in most countries and is a key factor in the process of creating sustainable value, both for the client and for society. This programme gives you the knowledge needed to use and manage efficient product realisation processes supported by digital technologies in the built environment sector to create sustainability. This includes modelling, simulation, analysis, optimisation, visualisation, sharing, communicating, organising and managing processes for digitally driven value creation.

The knowledge you gain will help you find work as a BIM engineer, BIM coordinator or BIM manager. Many of these roles did not exist until recently but are now considered key positions in many companies.

” After a BSc in civil engineering, I worked on the construction site of a mega hospital project in Ethiopia, where my responsibilities included coordinating subcontractors, consultants and designers. This required a lot of communication, which sparked my passion to study Information Management.

Despite tough competition, I was fortunate to get a full scholarship from the Swedish Institute. JU was the only university at the time that offered this

programme, and we were the first to graduate: 17 students from eight countries. It has confirmed my image of Sweden as a safe and peaceful, socially diverse and welcoming country with good education.



The system here made it even more fun, relaxed, challenging and interesting. I remember thinking: if this is what learning is like, I want to keep learning my entire life. If you consider Sustainable Building Information Management, I can assure you the learning process will be fun, especially if

you enjoy modelling. Even the exams were pedagogical. We had take-home tests and open-book exams with questions that made us reflect on what we were learning: What do you think? What was your experience? That was amazing! Eventually, I want to specialise even more in information management so that I can accomplish something significant for the industry. Therefore, I'll go on and do a PhD at JU.

MEDIA COMMUNICATION

## SUSTAINABLE COMMUNICATION

**Degree** *Master of Social Science with a major in Media and Communication Science, 60/120 credits*

 Work Placement  1 – 2 years

In a time where man-made climate change is threatening the life conditions on which we all depend, where global pandemics, poverty, inequality, wars and armed conflicts remain worldwide problems, the need for global sustainability becomes urgent. You will study the relationship between media and communication and the environmental, social and economic dimensions of sustainability.

The education is offered in close cooperation with the Sustainable Communication research environment, which has published extensively in the areas of environmental communication, global journalism, transmedia storytelling, and communication for development. A mandatory work placement of five weeks is offered during the first year.

The need for communication experts in sustainability will increase as the conversion in line with the UN Sustainable Development Goals continues. Graduated students will have a variety of options to work with sustainability communication in different sectors in society on both a global and regional level.



**ANILLA FATIMA**  
STUDENT FROM HUNGARY


**”** *I chose the Sustainable Communication master programme after already completing a master's degree in Communication and Media Science. I wanted to add another specialisation to my studies, which was clearly the*

SCHOOL OF EDUCATION AND COMMUNICATION

HEALTH SCIENCE

## OCCUPATIONAL THERAPY

**Degree** *Master of Science with a major in Occupational Therapy, 120 credits*

 2 – 4 years, web-based

This web-based programme is taught completely online and part-time (at a 50 % rate of study). While, it normally takes four years to complete, it is possible to graduate in two years by taking part in several courses simultaneously (at a 100 % rate of study). The education will help you expand your knowledge of occupational therapy and develop professionally within the field. You may choose to focus broadly on occupational therapy at large, or to narrow down your focus to a special area of interest.

Students are often given the opportunity to choose the focus of their assignments in terms of target audience and can formulate their own “problem” based on what their interest is. Students in this programme will receive valuable knowledge to integrate theory and practical evidence in occupational therapy in a critical and systematic way, and to analyse, assess and deal with complex phenomena, issues and situations.

SCHOOL OF HEALTH AND WELFARE

*sustainability and environment related approach of communication science. The programme has been extremely beneficial both in learning how to implement and communicate sustainability in one's workplace, and also in preparing me for potential PhD studies on the topic of climate communication.*


*I strongly recommend the programme to anyone who has already studied communication science and would like to go in the specific direction of sustainability.*



## CHILD STUDIES

## INTERVENTIONS IN CHILDHOOD

**Degree** *Master of Science with a major in Child Studies in either a specialisation of Disability Sciences, Health and Care Sciences, Special Education, or Welfare and Social Sciences, 60/120 credits*

 1 – 2 years

The programme offers an interdisciplinary education on the implementation of interventions for children in need of support. We teach you how to help children reach their highest potential through focusing on their development, functioning and learning.

An ecological view of the child is applied – this takes a critical perspective on the individual and their environment, and looks at how these interrelate. Everyday life situations of children in various settings, including family, preschool/school, hospital, and community are addressed.

The programme is closely connected to research and designed to prepare students for doctoral education, for work in child-related organisations, or for leadership roles within early childhood education and childcare, school-systems, early intervention/habilitation, special education, child healthcare, and social services.



**IDIL BILGIN**  
FORMER STUDENT FROM TURKEY

” In the summer of 2012, I volunteered as a swimming teacher for a group of kids with Down's Syndrome. That was my first experience working with children with special needs and since then, voluntary work has inspired me in my studies and my career choices.

I have had the opportunity to work closely with children with behavioural and psychological challenges back home in Turkey, as well as in the USA. I have also directed

a volunteering project named 'Color My Dreams' where we coloured and painted the walls of the oncology department of a local hospital.

After completing my bachelor's degree in psychology as a high honor student at Izmir University of Economics, I got a full scholarship from the Swedish Institute to study the Interventions in Childhood master's programme. My main goal was to gain a deeper knowledge about child

development, learning and functioning.

I believe the programme's interdisciplinary approach and international perspective, as well as collaboration with the CHILD research group, will help me to achieve that. Deciding what to specialise in will not be easy, but I think I'd like to conduct research on immigrant children and adolescents. Migration is one of the important issues of our time.



# THIS IS PATHWAY

The Pathway Programmes are designed for international students who want to improve their proficiency in the English language, mathematics or other subjects. In addition, the Pathway Programmes create college readiness by developing study skills and intercultural communication skills, as well as providing knowledge of higher education in Sweden and in general, and how to communicate in an academic environment.

## DIRECT ENTRY

The Pathway Programmes serve as a bridge to further continuing university studies and can be combined with a conditional offer for studies at Jönköping University, or at our partner universities. When you have successfully completed a pathway, you may

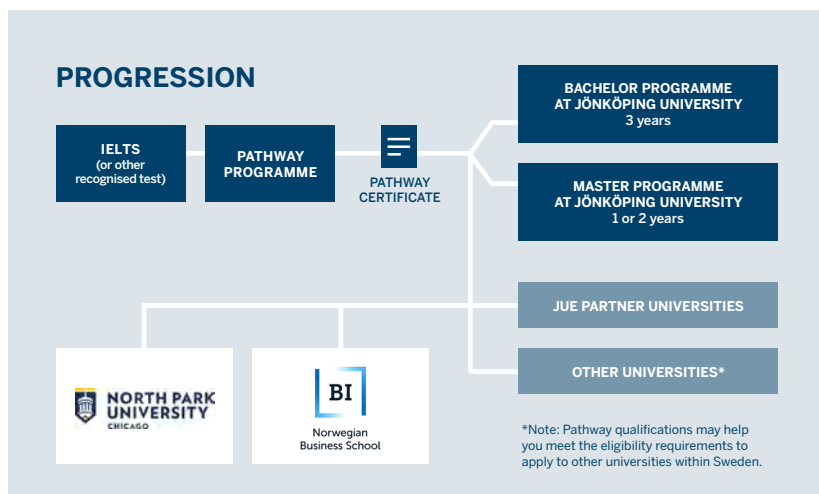
enter directly into a pre-selected degree programme without any further testing at Jönköping University or one of our partner universities. Students who complete Pathway only, may use the qualifications they gain to apply to other universities elsewhere and within Sweden.

## PATHWAY YEAR ENGLISH AND PATHWAY SEMESTER

Are designed for students who primarily want to improve their English language proficiency in combination with an introduction to the Swedish language and familiarisation with Scandinavian society and culture.

## PATHWAY YEAR GENERAL

Is designed for students who want to improve their English language proficiency together with additional elective courses in social sciences, mathematics or natural sciences.



For more information and online application visit [JU.SE/PATHWAY](https://ju.se/pathway) or contact [STUDY@JU.SE](mailto:STUDY@JU.SE)

Programme name	Duration	Application period	Study period	Fees for entire programme in SEK	English requirements for admission*
PATHWAY SUMMER	4 weeks	30 Nov 2020 – 1 April 2021	July – Aug 2021	Tuition fee: 10,000 Boarding fee: 20,000	IELTS 6.0/5.5, TOEFL 80/21 or equivalent
PATHWAY SEMESTER ENGLISH	16 weeks	Autumn: 30 Nov 2020 – 2 May 2021 Spring: 16 Aug 2021 – 16 Oct 2021	Aug – Dec 2021 Jan – May 2022	Tuition fee: 52,000 Boarding fee: 95,000	IELTS 5.5/5.0, TOEFL 72/17 or equivalent
PATHWAY YEAR ENGLISH	35 weeks	30 Nov 2020 – 2 May 2021	Aug 2021 – May 2022	Tuition fee: 104,000 Boarding fee: 95,000	IELTS 5.0/4.5, TOEFL 61/14 or equivalent
PATHWAY YEAR GENERAL	39 weeks	30 Nov 2020 – 2 May 2021	Aug 2021 – June 2022	Tuition fee: 120,000 Boarding fee: 95,000	IELTS 5.5/5.0, TOEFL 72/17 or equivalent

\* To be admitted to Pathway + Bachelor/Master programmes: The academic requirements for the bachelor or master program in question apply.

\* To be admitted to Pathway only: High School Diploma



**DAIKI OKUTANI**  
FORMER PATHWAY STUDENT  
FROM JAPAN

*I learned, among many things, a critical mind-set by looking at a problem from different angles and to present and speak my idea or thoughts in the best and most convincing way.*

**”** *The Pathway Programmes are not just about learning English. This programme taught me a lot of important things I never had the opportunity to learn in Japan.*


*Gränna is a small town but it has a really relaxed atmosphere, friendly local people, and breathtaking views; a good place to focus on your studies and enjoy your free time.*

## SUMMER SCHOOL

JU Summer School offers undergraduate courses taught in English. As a participant, you will experience academic and applied knowledge as well as a truly international environment. In addition, you will experience the Swedish culture through a rich programme of social and cultural activities.

Read more about the programme  
[JU.SE/SUMMERSCHOOL](https://ju.se/summerschool)





JÖNKÖPING UNIVERSITY CONNECTS INNOVATIVE  
AND CREATIVE MINDS, AND PREPARES YOU  
FOR AN INTERNATIONAL CAREER.

WHOEVER YOU ARE, WHEREVER YOU  
COME FROM, YOUR FUTURE BEGINS HERE.

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