

# 7 REASONS TO STUDY IN SWEDEN AT JÖNKÖPING UNIVERSITY



JÖNKÖPING UNIVERSITY

## 1 INTERNATIONAL ENVIRONMENT

Jönköping University is one of Sweden's leading universities in the area of internationalisation and has an extensive exchange programme with approximately 350 partner universities worldwide. The campus has a truly international environment with students from over 70 countries. You'll graduate with an internationally-recognized degree and hands-on experience needed for a successful global career.

## 2 GLOBAL CAREER

Did you know that Sweden is the birthplace of many world-shaping companies like IKEA, H&M, Volvo, Skype, TetraPak, Husqvarna, AstraZeneca and Ericsson? Why not kick-start a global career by studying in Sweden at Jönköping University!

## 3 PRACTICAL WORK EXPERIENCE

The university uses the business world as a platform for education- and many programmes incorporate practical elements (e.g. internships, company visits, guest lectures, case studies, etc.) for students to gain real world experience and create a network.

## 4 HIGHLY RANKED AND ACCREDITED BUSINESS SCHOOL

In 2015, Jönköping International Business School (JIBS), became the first business school in Sweden to receive both EQUIS and AACSB accreditations.

## 5 ENGLISH IS SPOKEN BY ALL

Almost all Swedes speak English well and many Swedish companies use English as their official business language. At Jönköping University, many programmes are designed and taught in English- for both Swedish and international students.

## 6 SAFE AND MODERN

Sweden is clean and safe, and the standard of living is high. Sweden is listed as one of the most livable countries in the world according to the UN Human Development Index.

## 7 THE CITY OF JÖNKÖPING

Jönköping is a student city with great student life. In Jönköping you will find most things around the corner: the long beaches of Lake Vättern; beautiful nature; leisure and sports facilities; the city centre with shops, cafés and restaurants; and a wide variety of culture venues.

### DO YOU WANT TO KNOW MORE?

Read more about our programmes, admission and application requirements at [www.ju.se](http://www.ju.se)  
For more information or questions, please contact us at [study@ju.se](mailto:study@ju.se)







## UNDERGRADUATE PROGRAMMES

### Jönköping International Business School

- International Economics (3 years)
- International Management (3 years)
- Marketing Management (3 years)
- Sustainable Enterprise Development (3 years)

### School of Engineering

- New Media Design (3 years)
- Sustainable Supply Chain Management (3 years)

### School of Health and Welfare

- Prosthetics and Orthotics (3 years)



## MASTER'S PROGRAMMES

### Jönköping International Business School

- Digital Business (2 years)
- Economic Analysis (2 years)
- Engineering Management (1 year)
- International Financial Analysis (1 year)
- International Logistics and Supply Chain Management (2 years)
- International Marketing (1 year)
- Global Management (2 years)
- Information Architecture and Innovation (2 years)
- Strategic Entrepreneurship (2 years)

### School of Engineering

- Industrial Design (2 years)
- Product Development and Materials Engineering (2 years)

- Production Development and Management (2 years)
- AI Engineering (2 years)
- Sustainable Building Information Management (2 years)
- User Experience Design (2 years)

### School of Education and Communication

- EDUCARE The Swedish Preschool Model (1 year)
- Interventions in Childhood (1 and 2 years)
- International Communication (1 and 2 years)

### School of Health and Welfare

- Interventions in Childhood (1 and 2 years)
- Occupational Therapy (1 and 2 years)

## PATHWAY PROGRAMMES

### English Language Pathways

- Pathway Summer
- Pathway Semester
- Pathway Year

### Pathway For Business Or Engineering

- Pathway for Business (one semester)
- Pathway for Engineering (one semester)
- Pathway for Engineering (full year)

